



Creating Entrepreneurial Opportunity (NevCo CEO) - Planning Meeting
 NCERC-Sierra College-Nevada Joint Unified School District-
 County of Nevada-Community Members -See the story on the back page



Economic Resource Council

Strengthening Community Through Economic Leadership

Nevada County Economic Resource Council Impact Report for April 2024

WELCOME GIL MATHEW

Introducing our new outreach offering that will be published monthly to inform and illuminate the work of the Economic Resource Council of Nevada County. Each month the ERC staff works on a vast array of tasks all designed to help ensure Nevada County is building a resilient and sustainable economy. Work during April was brisk, starting with the creation of a new logo, as you can see here, along with an updated tagline to express the power and purpose of the ERC.

A MONTH FILLED WITH ACTION

Executive Committee

Working on branding to include the new logo and discussion on renaming the organization to better differentiate it from the County of Nevada Economic Development office.

We Prosper Together

This is the new Valley Vision initiative to encompass the California Jobs First grant.

AFWD Board Meeting and Workshop

The ERC of Nevada County continues its support of the workforce efforts of the Alliance for Workforce Development.

CALED

The ERC along with the Nevada County Director of Economic Development attended the annual conference of the California Association for Local Economic Development.

GRANTS

Staff Hours 84.25
 We Prosper Together (California Jobs First)

APRIL 2024 BUSINESS IMPACT SNAPSHOT

Business Support

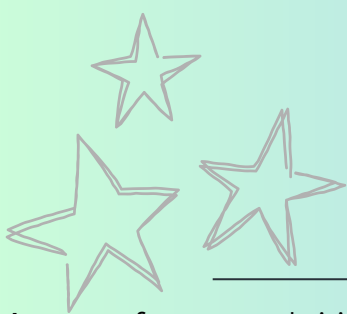
Assisted Companies	6
Hours of One-on-One	48

New Businesses Under Contract

2

Community Outreach

Meet and Greet National Hotel
 Social Media Posts 6
 KNCO "All Things Economic"



FEATURED STORY

CREATING ENTREPRENEURIAL OPPORTUNITIES



A group of concerned citizens and community leaders in Nevada County joined together to determine how to bolster local entrepreneurship education. The Midland Institute for Entrepreneurship, was introduced by Lisa Garvis, and appeared to offer a promising model for achieving this goal. An Ad Hoc committee formed to explore the Midland model. It clearly demonstrates a proactive approach to addressing this community need. The Midland Institute’s track record, originating in Effingham County, Illinois, and expanding to multiple states, underscores its effectiveness in preparing young people for entrepreneurial endeavors. The emphasis on hands-on learning through direct engagement with local businesses is particularly appealing, as it provides students with practical experiences and fosters a strong connection to the local community. The statistics highlight the programs success in fostering student entrepreneurship and encouraging retention in equipping high school juniors and seniors with valuable skills and experiences, the program not only empowers individual students but also contributes to the economic vitality of the region. Overall, the initiative to explore the implementation of the Midland Institute for Entrepreneurship in Nevada County reflects a proactive and forward-thinking approach to education and economic development. The Economic Resource Council of Nevada County together with the Nevada Joint High School District, Sierra College, Nevada County Director for Economic Development and other citizens are actively pursuing the creation of NevCO CEO under the guidance of the Midland Institute for Entrepreneurship. Full launch is expected August 2025.

Nevada County Economic Development

The Economic Resource Council maintains its position as a primary facilitator for emerging businesses. With “Resource” in our name, we affirm our commitment to aiding both burgeoning and established enterprises.

Actions and Participation

AFWD Board of Directors Meeting
 Talent Development Committee
 Visit Alchemist Kitchen in Sacramento
 Nevada County Youth Commission-organized the Youth Tour to Manufacturers

Looking Forward

May 2, 2024: Presentation of the Nevada County Economic Work Plan
 May 9, 2024: Annual Tour of Nevada County
 September 19, 2024: Nevada County Economic Summit

We could not do this without generous *support.*

Alliance for Workforce Development, Inc.	Greater Grass Valley CoC	Nevada County Contractors' Association	SCO Planning & Engineering
Autometrix, Inc.	InConcert Sierra	Nevada County Properties	Scofield & Associates
B & C Ace Home & Garden Center	InterWest Insurance Services, LLC	Nevada County Superintendent of Schools	Sierra College - Nevada County Campus
City of Grass Valley	Mark Hughes	Nevada County Transportation Commission	SNMH Foundation
City of Nevada City	MEC Builds, Inc.	North State Grocery, Inc.	State Farm Insurance/Mike Bratton
County of Nevada	Nevada City Engineering	Owens Estate and Wealth Strategies Group	Weiss Landscaping
Cranmer Engineering	Nevada County Arts Council	River Valley Community Bank	WM
Dignity Health Sierra Nevada Memorial Hospital	Nevada County Association of Realtors	Robertson, Woodford & Summers, LLP.	Z.A.P. Manufacturing, Inc.
English Mountain Ranch	Nevada County Cannabis Alliance	Rod Fivelstad	

Thank you to our Members & Other Partners: Sierra Business Council - County of Nevada - Valley Vision - Sierra College

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