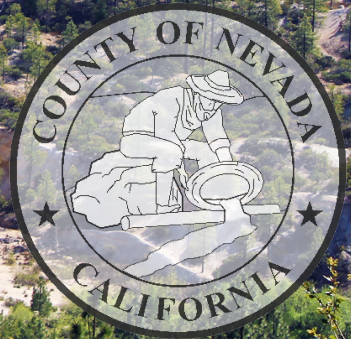




2020 - 2021

NEVADA COUNTY, CALIFORNIA EXECUTIVE REPORT

PREPARED BY NEVADA COUNTY EXECUTIVE OFFICE



Introduction

Nestled into the western slope of the Sierra Nevada Mountains, Nevada County is known as the heart of “Gold Country.” Incorporated in 1851 like many Counties in the area, and comprised of three incorporated cities; Nevada City (the County Seat), Grass Valley, and Truckee, all of which played important roles in California’s Gold Rush. Nevada County’s abundance of gold streaked rivers and streams where rich underground mines made the area a prominent mining community in California.



Empire Mine, Grass Valley

Even during the Depression of the 1930’s, Grass Valley thrived because of its strong mining based economy.

Nevada County is known to provide its residents with a great quality of life. The economy is well supported by a wide array of industries including manufacturing, retail, technology, agriculture, construction and health services. Nevada County has an above-average high school graduation rate, accessibility to traditional, charter and private schools, and higher-level education at our recently expanded local Sierra College campus. Infrastructure projects such as the broadband initiative and library technology center, offer opportunities for viable expansion while maintaining a small-town feel.



Constitution Day Parade, Nevada City

The Gold Country is often a recommended tourist destination and stands out for its rich mining history, museums, quaint Victorian architecture coupled with an assortment of outdoor, arts, and cultural activities offered year-round. Recently, Nevada City ranked number one on *Sunset Magazine’s* “Best Value Towns” for 2017. Truckee continuously receives recognition, from *Sunset Magazine’s* “Top Four Best Adventure Town” to ranking third for *USA Today’s* “Best Ski Town” in 2016.

Note on Comparison Data: Nevada County selected seven counties (Butte, El Dorado, Mendocino, Napa, Placer, Sutter, and Tehama) for comparison purposes on some shared characteristics throughout this report, including rural geography, close to an urban center, demographics, and size. The intent is to provide insight into Nevada County’s unique community, social, geographic, and demographic environment.

Geography

Residents and visitors enjoy Nevada County's historic foothill towns nestled amidst pristine rivers, picturesque forests and the rugged beauty of the Sierra Nevada Mountains.




Nevada County offers a rural and small-town lifestyle, while still being located within a convenient distance from urban centers in Sacramento, the Bay Area and Reno.

The weather of Nevada County is another valued feature of the area. Residents enjoy a long, warm sunny-season while experiencing color changes in the fall with cool, occasionally snowy winters.





Summer temperatures are typically mild with average highs near 85 degrees in July. Rain in January typically averages ten inches per year and the highest elevations receive an annual average of 206 inches of snow.


 193 inches
of average
snowfall
(Truckee Area)

240 average
sunny days 

157 miles
East of San
Francisco 

91 miles
Southeast of
Reno 

60 miles
Northeast of
Lake Tahoe 

60 miles 
Northwest of
Sacramento

Recreation



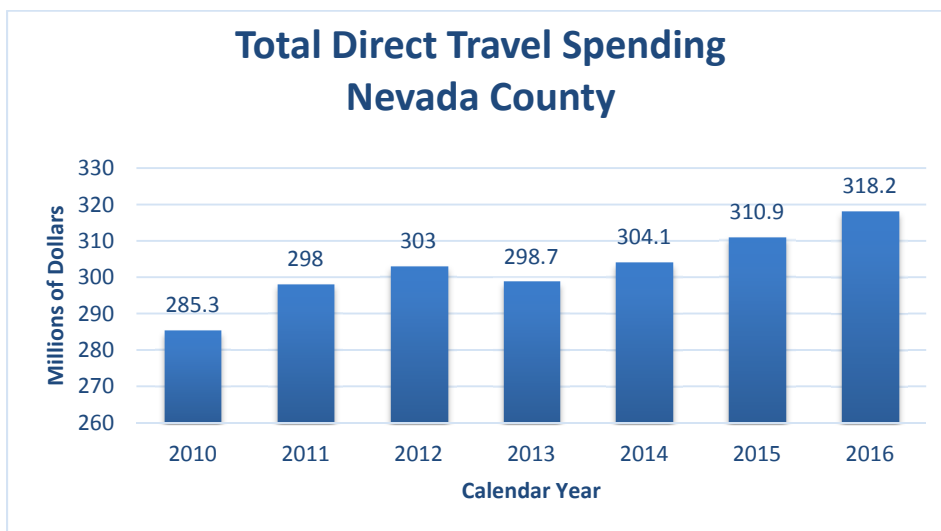
Scenic trails, alpine lakes, the Yuba River and the Sierra Nevada Mountains all support numerous recreation activities, including skiing, biking, hiking, fishing, kayaking, hunting and backpacking. With a calendar packed with street fairs, festivals, art exhibits, local theater

and children’s activities, visitors and locals can experience small-town life without having to forgo indulgence in pleasures more typical of an urban setting.

Tourism

Whether tourists come to watch the Tour of Nevada City bicycle race, hit the ski slopes in Truckee, or enjoy the Cornish Christmas street fair, Nevada County offers something for everyone.

Tourism is a key economic generator in Nevada County. Tourism spending supports jobs for County residents and contribute tax revenue to local and state governments.



Dean Runyan Associates, California Travel Impacts by County

178 public trails in Nevada County



Nearby access to the **1,362** miles² of the

Tahoe National Forest



3.2%

average annual increase in



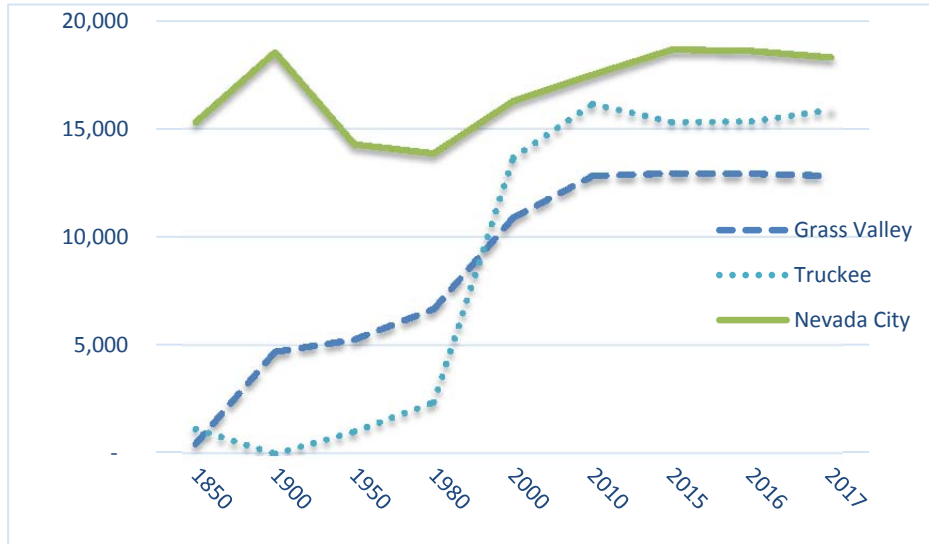
tourism spending

\$310M in travel related spending in 2015



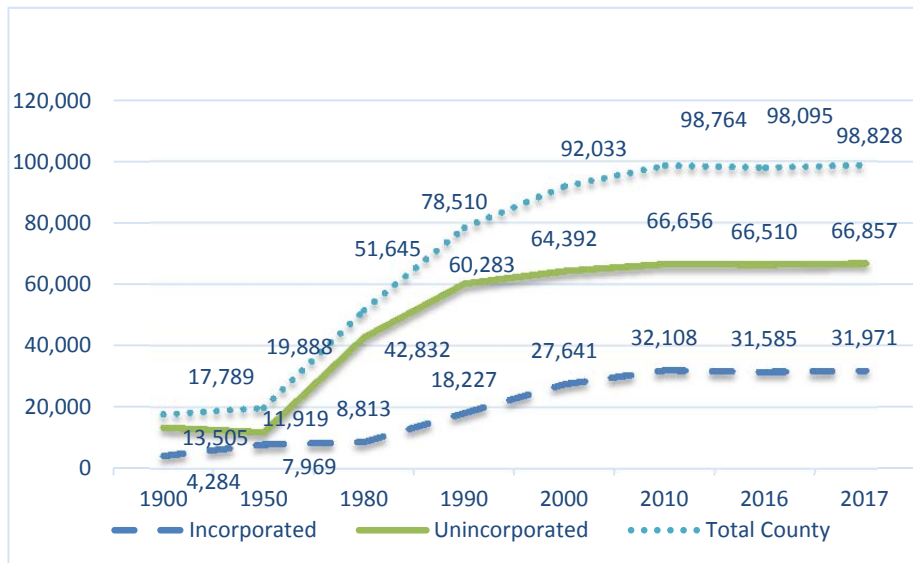
Population

With just under 100,000 residents, Nevada County is the 36th most populous county in California. The population grew from 92,053 in 2000 to 98,764 in 2010, and now totals 98,828 in 2017. Nevada County saw its highest growth between the 1950s and 1990s. Preliminary data indicates that the population will remain stable.



Dept. of Finance, Demographic Research Unit E-5 Report

In the last 15 years, the unincorporated portions of the County have seen the largest growth. The incorporated areas of the County are home to 32% of the population, with 16% in Truckee, 13% in Grass Valley, and 3% in Nevada City, while 68% live in outlying unincorporated areas.



Dept. of Finance, Demographic Research Unit E-5 Report



98,095
total population



260%
growth
between 1950
to 1980

70% growth
in the 1980's



vs. **7%**
growth
in the 2000's

101,767



estimated
population
by 2020

68% live in
unincorporated
areas

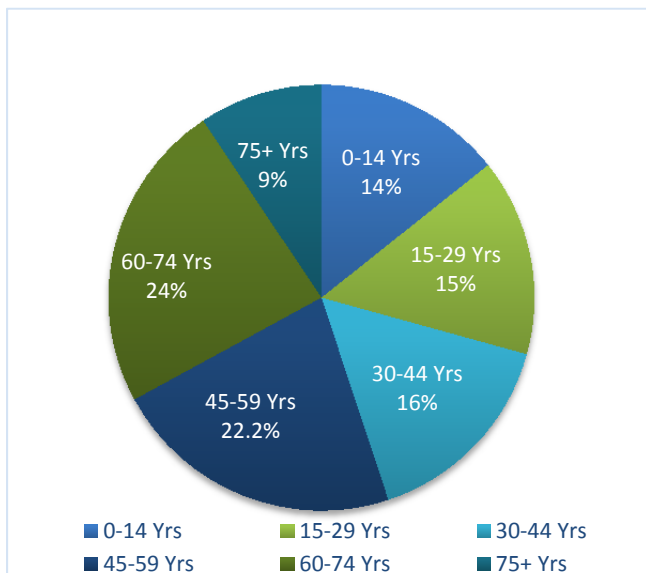


In the decade from 2000 to 2010, Nevada County population grew by 7%, considerably less than the 40% growth in Placer and 20% in Yuba counties. In the past 3 years, however, all of the comparison counties have seen significantly less growth than in the previous decade.

	Population			Ethnicity					
	Total Pop Estimated 2017	% Pop Change 2010 – 2017	65 Yrs and Older 2016	White	Hispanic Or Latino	Asian	African American	American Indian and Alaska Native	Other
Nevada	99,814	1.1%	26%	94%	10%	1%	1%	1%	3%
Butte	229,294	4.2%	18%	86%	16%	5%	2%	2%	5%
El Dorado	188,987	4.4%	19%	89%	13%	4%	1%	1%	4%
Mendocino	88,018	0.2%	21%	86%	25%	2%	1%	6%	4%
Napa	140,973	3.3%	18%	84%	34%	9%	2%	1%	4%
Placer	386,166	10.8%	19%	85%	14%	7%	2%	1%	5%
Sutter	96,648	2.0%	15%	73%	31%	17%	3%	2%	5%
Tehama	63,926	0.8%	19%	90%	25%	1%	1%	3%	4%
Yuba	77,031	6.8%	12%	79%	28%	7%	4%	3%	7%

United States Census QuickFacts, Note: Individuals may identify as one or more ethnicity.

Compared to its surrounding counties, Nevada County has the highest percentage of residents over 65 years of age (23%). There are fewer residents under the age of 30 in Nevada County (29%) than statewide (41%). With the recent improvement in the County’s unemployment and economic status, the attractiveness of this area as a great place for young families continues to increase.



Age	Population*
0-14	14,140
15-29	14,818
30-44	15,459
45-59	21,907
60-74	23,284
75+	9,285
Total	98,893

United States Census-Fact Finder – American Fact Finder, July 2017 Data

Education

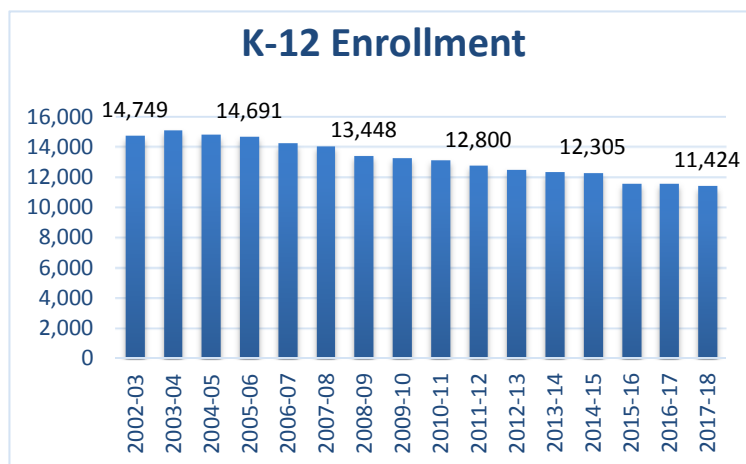
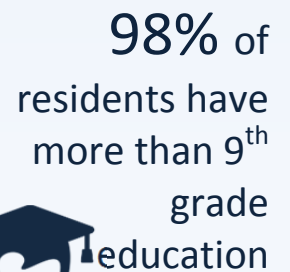
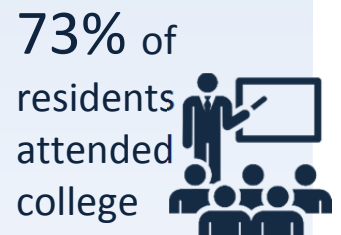
The well-educated population of Nevada County correlates with the variety of top-notch schools, and several higher education options either within the county, or within easy commuting distance.

Education Completed		
(+25Yrs of Age)	Nevada County	Statewide
Less than 9th Grade	2%	10%
9th-12th grade, no diploma	4%	8%
High School diploma/GED	21%	21%
Some College, no degree	30%	22%
Associates degree	11%	8%
Bachelor's degree	21%	20%
Graduate or professional degree	11%	11%
Total	100%	100%

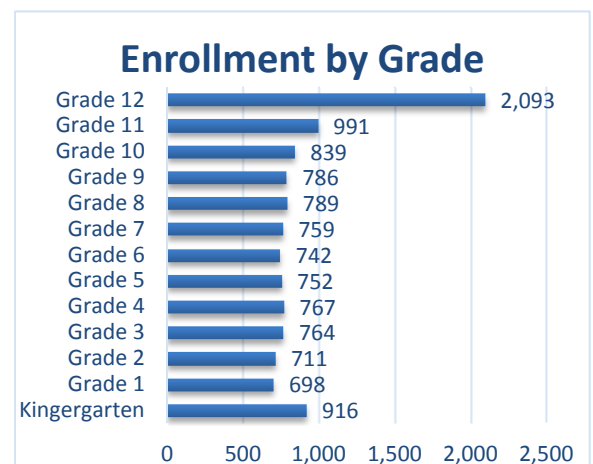
United States Census-Fact Finder – American Fact Finder

Nevada County has a variety of grade K-12 schools, and two Sierra College campuses located in Grass Valley and Truckee. K-12 enrollment peaked in the mid-2000s, and has declined steadily since. The recent economic downturn caused many young families to move to urban areas in search of employment. With the improvement in the economy, this trend is predicted to slow or reverse.

Mirroring a national trend, charter school attendance has increased in recent years, with attendance in western Nevada County climbing from 3,298 in 2008/09 to 3,693 in 2016/17, allowing parents to choose between many different educational experiences for their children.



California Department of Education



Education Data Partnership

Arts and Culture

Nevada County is a creative hotspot in the Sierra Nevada, offering an array of experiences, including concerts, film festivals, street fairs, dance performances, poetry readings, studio tours and galleries. The county also has numerous venues for performing arts, many of which are historic settings.

The arts have a large economic impact, which has become a vital component to life in Nevada County. The Nevada County Arts Council helps support local visual, literary, and performing arts and was appointed by the Board of Supervisors as the county’s leadership and coordinating agency in 2009. In 2017, Nevada City-Grass Valley and Truckee were declared as Cultural Art Districts in the California.



Nevada Theater (1865), California’s oldest theater building

Historical Legacy

Native American, pioneer, railroad, and mining history of Nevada County can be explored at various locations throughout the County. Nevada County was at the heart of the California Gold Rush and was settled in 1849, which drew scores of migrants from around the world, reshaping California and the nation. Nevada County residents and visitors can use the MyNeighborhood interactive map to explore the many registered historical landmarks in the area to appreciate our rich historical legacy.

Museum and Historic Site Highlights

Bridgeport Covered Bridge
Empire Mine State Park
Donner State Park and Museum
Malakoff Diggins State Park
Searls Historic Library
Nevada County Narrow Gauge Museum
North Star Mining Museum
Saint Joseph’s Cultural Center



Northstar House, Grass Valley



23 Historic Sites

2 of 14

California Cultural Art Districts in Nevada County



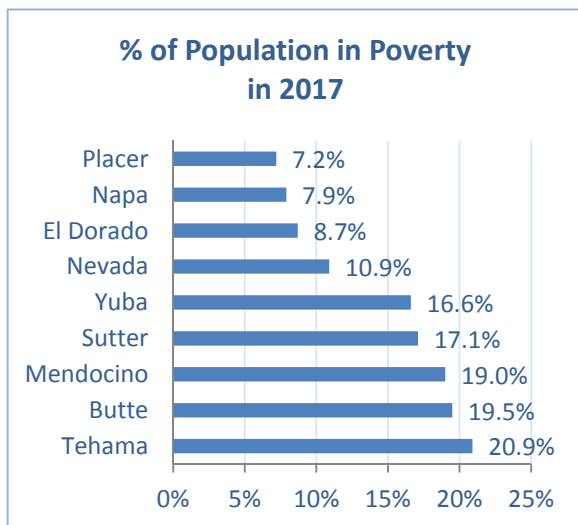
Health and Wellness

According to an annual study conducted by the Robert Wood Johnson Foundation, Nevada County is ranked the seventh healthiest county in California, and fifth in the state for Quality of Life.

Health and Wellness Measures - 2018				
	% Pop Uninsured	Health Outcomes Rank	% Overweight / Obese	Immunization Rates*
Nevada	8%	14	21%	80.90%
Butte	8%	37	25%	94.10%
El Dorado	6%	17	19%	93.90%
Mendocino	12%	44	25%	88.70%
Napa	8%	5	23%	96.20%
Placer	5%	4	21%	92.40%
Sutter	11%	32	30%	85.30%
Tehama	9%	43	27%	93.40%
Yuba	9%	28	28%	96.10%

County Health Rankings & Roadmaps, California Department of Public Health
 *Figures reflect kindergarten immunization rate

Although Nevada County does well in the areas of overall health and physical environment, among comparison counties it has the lowest rate of children being fully immunized prior to kindergarten entrance.



US Census

However, the percentage of fully immunized kindergarteners has recently increased from 77.1% in 2015/16 to 80.9% in 2016/17, compared to the 95.6% immunization rate for the state.

In 2018 the Federal poverty level for a family of four was \$25,100, compared to Nevada County's \$57,429 and the median statewide household income of \$63,783.

In California:

7th healthiest county



5th in quality of life



15th in Women's Well-Being by California Budget & Policy Center



4th lowest in population poverty among comparison counties

Government

Nevada City, Grass Valley, Truckee, and nine unincorporated areas make up Nevada County. The five elected Board of Supervisors are the legislative and executive body of county government and serves as the governing body of the Nevada County Sanitation District. The Board adopts ordinances and resolutions and is responsible for seeing that all Federal and State mandated functions are properly discharged.



Selected Measures of Government			
	Incorporated Cities/Towns	Staff / 1000 Residents	Expense per Capita
Nevada	3	7.9	2,232
Butte	5	10.2	2,326
El Dorado	2	10.1	2,858
Mendocino	4	16.0	3,389
Napa	5	10.6	4,030
Placer	6	7.5	2,642
Sutter	2	10.3	3,306
Tehama	3	13.9	2,918
Yuba	2	11.7	2,168

County Budgets and US Census Data

There are six Elected County Officials; the District Attorney, Sheriff, Assessor, Auditor-Controller, Treasurer/Tax Collector, and the Clerk-Recorder. The Board appoints a County Executive Officer (CEO) to direct the planning, operations and management of the County and the CEO appoints department heads over areas in which they have special knowledge, ability, and expertise. Nevada County does not provide direct fire protection or parks and recreation services. These services are provided by special districts.

2017/2018 Accomplishments

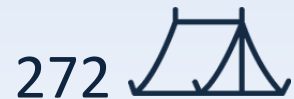
In October of 2017, Nevada County had two fires that caused evacuations and loss of homes. Office of Emergency Services has been actively working on fire recovery and prevention by increasing funding towards vegetation management, green waste sites, and fire abatement inspection programs and services.

Homelessness services became an A Priority for the Board of Supervisors in 2018. Health and Human Services presented a five-year plan to the Board, proposing a Housing First approach, a homeless services day center, and has already implemented a coordinated entry system with community partners.

Throughout 2017 and 2018, Nevada County's Community Development Agency hosted a participatory community process for new, local cannabis regulation with, including a Community Advisory Group. A new cannabis ordinance is expected to be completed in 2018.



Nearly 30 homes lost in 2017



272 Homeless individuals counted



10 community meeting held over 8 months

Library Services



The Nevada County Library provides public library services from its three branches in Nevada City, Grass Valley, and Truckee, its two stations in Penn Valley and Bear River, and its two kiosks in North San Juan and Cedar Ridge. The nonprofit organization Friends of the Nevada County Libraries also collaborates with the County to manage and help operate the Doris Foley Library for Historical Research.

A voter approved sales tax measure in 2016 provides a one-fourth cent sales tax to fund County libraries. This revenue and community involvement helps support the robust library programs available here. Of the six comparison counties, Nevada County has the highest circulation per capita (6.89) and the third highest operating expenditure per capita (\$26.12) behind Placer and Mendocino counties.

The services offered by the Nevada County Library reflect the important role of technology in the community. The Library saw a 10% increase in ebooks and audiobooks downloads in 2015/2016, and more than 32,000 internet sessions were recorded at all of the branches.

The Collaborative Technology Center, located at the Madelyn Helling Library, offers free technology and creativity classes such as 3D printers and tech help. In addition, the Library has a grant-funded Mobile Technology Center that is bringing internet access, technology, and instructions to schools and rural locations throughout the County.

9,840
annual Library
volunteer
hours



1st in
circulation per
capita
compared to
comparison
counties



30,000
ebooks and
audiobooks
downloaded



County	Total Circulation	\$ Spent Per Capita	Open Hours Per Year	Circulation Per Capita	Program Attendance per Capita
Nevada County	676,301	\$26.12	9,024	6.89	0.25
Butte County	978,698	\$13.69	10,788	4.36	0.16
Mendocino County	602,227	\$34.17	11,876	6.78	0.17
Placer County	1,084,607	\$30.13	16,761	5.56	0.16
Sutter County	320,584	\$12.88	4,208	3.34	0.62
Tehama County	155,928	\$9.32	2,853	2.42	0.15
Yuba County	99,071	\$5.18	1,352	1.34	0.03

California State Library

Criminal Justice

Nevada County is a low crime county. Low crime rates are attributed to the innovative and collaborative approach to criminal justice taken by local agencies and community partners. Our public safety agencies, human service agencies and non-profits meet regularly to strategize and coordinate service delivery.

Nevada County Adult and Juvenile Arrests Per 1000 Residents All ages, both genders, 2016					
County	Population	Felony	Misdemeanor	Drug*	Total
Nevada	98,893	10.1	22.3	4.0	32.35
Butte	224,241	13.6	33.7	5.1	47.23
El Dorado	183,087	11.3	21.3	4.1	32.59
Mendocino	87,869	16.7	38.1	5.4	54.79
Napa	141,667	14.0	22.8	3.4	36.77
Placer	371,649	11.1	15.1	3.5	26.22
Sutter	95,847	12.7	26.0	2.7	38.74
Tehama	63,067	22.7	37.8	9.3	60.48
Yuba	73,966	19.1	34.7	4.4	53.85

State of California Department of Justice
*Figures reflect only Felony drug charges

Sheriff

The Nevada County Sheriff's Office plays an important role in interfacing with the community in day-to-day operations that cast a wide and critical footprint. The largest unit in the Sheriff's Office is the uniformed Patrol Division, based in Western Nevada County, with an additional substation in Truckee. The Sheriff's Office has local correctional facilities in Nevada City and Truckee, and assists in court security. In addition, all three incorporated cities have police forces. The Nevada County Sheriff's office operates a centralized Dispatch unit that handles dispatch for the cities and unincorporated area.



1st lowest
felony rate per
capita of
comparison
counties



2nd lowest
overall crime
rate of
comparison
counties



Responded to
3,866
incident
reports in
2016



Made
1,758
arrests in 2016



Conducted
119 new
investigations
in 2016



Probation

Nevada County Probation protects our community by promoting responsible behavior and offender accountability; providing objective, accurate

Probation Caseloads 2016			
County	Felony	Misdemeanor	Total
Nevada	6.1	1.4	7.5
Butte	5.8	1.6	7.4
El Dorado	5.0	0.7	5.7
Mendocino	7.9	1.6	9.6
Napa	4.9	9.0	13.9
Placer	5.3	3.4	8.7
Sutter	7.4	0.1	7.6
Tehama	13.4	1.1	14.6
Yuba	2.4	0.1	2.6

State of California Department of Justice

offenders, families and victims. Probation’s low recidivism rate is due to the department’s mission of implementing evidence-based practices to increase public safety within the community that have stopped the “revolving door” of crime.

District Attorney

The Nevada County District Attorney has offices in both Nevada City and Truckee that review investigations conducted by law enforcement agencies, participates in joint investigations or, when appropriate, conducts their own investigation. The District Attorney’s office is a major partner in keeping Nevada County’s crime rates low, while working closely with the Sheriff, Probation Office and Superior Courts.



Reduced recidivism by **40%** since 2011

40% average recidivism rate for California counties

10% average AB109 recidivism rate for Nevada County



Comparison of Selected Crime Levels per 1000 residents, 2016								
Type of Crime	Nevada County	Butte County	El Dorado County	Mendocino County	Placer County	Sutter County	Tehama County	Yuba County
Violent	1.8	2.8	2.4	4.6	1.8	4.3	4.5	6.6
Property	1.3	2.3	1.5	2.2	1.6	2.2	2.8	2.6
Drug	1.1	1.9	0.7	2.2	0.9	0.7	2.9	2.1
Sex Offense	0.1	0.1	0.1	0.2	0.1	0.4	0.3	0.4
Other Felony	2.3	2.4	2.5	3.6	2.4	3.1	4.0	4.7
Total	6.6	9.5	7.2	12.9	6.7	10.7	14.4	16.5

State of California Department of Justice

Superior Court

The Superior court consists of six judges and one commissioner. The primary courthouse is located in Nevada City, with a branch in also located in Truckee. Both locations are full-jurisdiction courts that process all case types. While the Court is an independent state entity, it works closely with County departments to provide civil and criminal justice services in our community.

County	Jury Trials	Judicial Positions	Criminal Filings	Civil Filings
Nevada	15	8.3	19,942	1,180
Butte	52	13.8	25,378	3,361
El Dorado	54	10.8	15,138	2,443
Mendocino	19	8.6	15,473	1,341
Napa	64	8.5	14,814	1,746
Placer	73	16.3	31,263	4,755
Sutter	3	5.7	12,617	1,333
Tehama	1	4.9	14,879	1,278
Yuba	12	5.7	10,574	1,118

State Of California Courts



4th lowest in jury trials than comparison counties

3rd highest in total criminal filings versus comparison counties

Health and Wellness

Health and Human Service Programs are often called “Safety Net” Programs. Through CalWORKs; CalFresh; Medi-Cal; the Women, Infants and Children (WIC) program; Adult Protective Services, Child Protective Services, Child Support Services, individuals and families receive assistance with basic needs such as food, housing, and medical care.



Nevada County continues to be a low Public Assistance aided county compared with most of its central valley and north state counterparts. Due to the Affordable Care Act and less restrictive eligibility requirements, most comparison counties show a marked increase in Medi-Cal enrollment. Nevada County’s high performing Child Support department helps to recoup some of the costs associated with safety net programs, provides critical income to single-parent homes, and avoids the need to apply for services by ensuring both parents are engaged in supporting the family.



Ranked 2nd in Child Support Collection for California

WIC ranked 6th in the nation for breastfeeding



85% of Foster toddlers are found permanent homes

Housing and Land Use

County	Square Miles*	Population per Sq. Mile
Nevada	958	104
Butte	1,636	140
El Dorado	1,708	111
Mendocino	3,506	25
Napa	748	188
Placer	1,407	274
Sutter	602	161
Tehama	2,949	22
Yuba	632	122

State of California Department of Finance

in 2016. Both assessed value per capita and average home value have increased since the last recession, reflecting the rebound in the real estate market. State law allows for temporary property tax reductions (Prop 8) when values decline, which spiked to a peak of 31% of all properties in the County in 2010.

Nevada County is a small, rural county that's population sits well below the overall California population density of 251 people per square mile.

The assessed value of Nevada County real estate increased from \$4.2 billion in 1997, to a high of \$16.6 billion

15th smallest county in California

958 square miles of total land

103 residents per square mile

Assessed Secured Property Values and Taxes				
Year	Total Assessed Value (\$Bill.)	Assessed Value per Capita \$	Property Tax Per Capita \$	% Parcels in Prop 8 Status
2012	15.0	154,420	1,859	26%
2013	14.8	152,744	1,801	26%
2014	14.9	153,833	1,871	23%
2015	15.7	160,103	1,940	23%
2016	16.6	168,735	2,049	20%
2017	17.3	175,480	2,131	18%

Nevada County CAFR /Nevada County Assessor

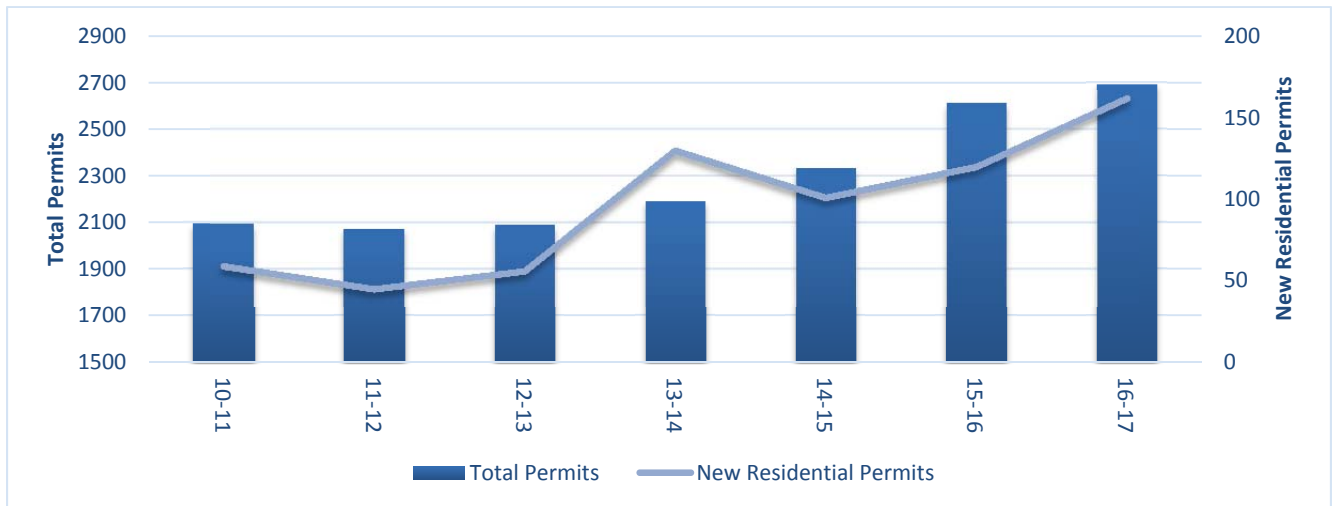
Nevada County - Types of Housing		
County	Total	% of Total
Single Family	44,808	84%
Multi-Family	5,208	10%
Mobile Home	2,948	5%
Other Housing	225	1%
Total	53,189	100%

US Census – American Fact Finder

An estimated 60% of all housing is in the unincorporated area of the County. According to Counting California Report (2000), 14% of housing units in Nevada County were second homes at that time, which continues to contribute to a lack of housing availability today. Second home ownership is especially prevalent in Truckee, a popular resort community in the Tahoe region.

Building Permits

The number of building permits issued by the county declined dramatically during the economic downturn, mirroring state and nationwide trends. Total permits have recovered significantly since the 2009-2010 low.



Nevada County Building Department

Housing

County	Total Housing Units	March 2018 Median Sales Price	Owner Occupied Units est.	Vacancy Rate
Nevada	53,860	391,750	29,683	23.7%
Butte	99,404	247,000	50,031	12.3%
El Dorado	90,315	455,000	49,861	24.0%
Mendocino	41,107	330,000	19,679	14.01%
Napa	55,847	632,000	29,678	9.44%
Placer	163,918	448,000	94,966	13.43%
Tehama	27,525	197,500	16,008	12.08%
Sutter	34,401	273,000	18,864	6.69%
Yuba	28,606	243,000	14,593	13.17%

Total housing units is the number of single-family and multiple-family dwellings, mobile homes, and other dwelling units situated within a given jurisdiction. The total number of housing units in Nevada County was 53,860 units in 2017, with a March 2018 median sales price of \$391,750, which places Nevada County in the higher value range among comparison counties.

US Census

Comparing data over the last couple of years, foreclosures in Nevada County are trending lower, indicating a slowdown in distressed properties entering the market. In 2015-16, foreclosures averaged 21 per month compared to 120 per month in 2012-13. In 2017-18, foreclosures are averaging less than eight per month.

Nevada County Broadband

Current broadband speeds and availability in the region still lag behind non-rural counties, but are equal to or above average in comparison to similar peer rural Northern California Sierra communities.

As part of the Central Valley Next Generation Broadband Initiative’s “Middle Mile” project, a high-speed fiber optic network was built across 18 California counties, including passing through western Nevada County. The network was installed in key County areas and the infrastructure will be used to

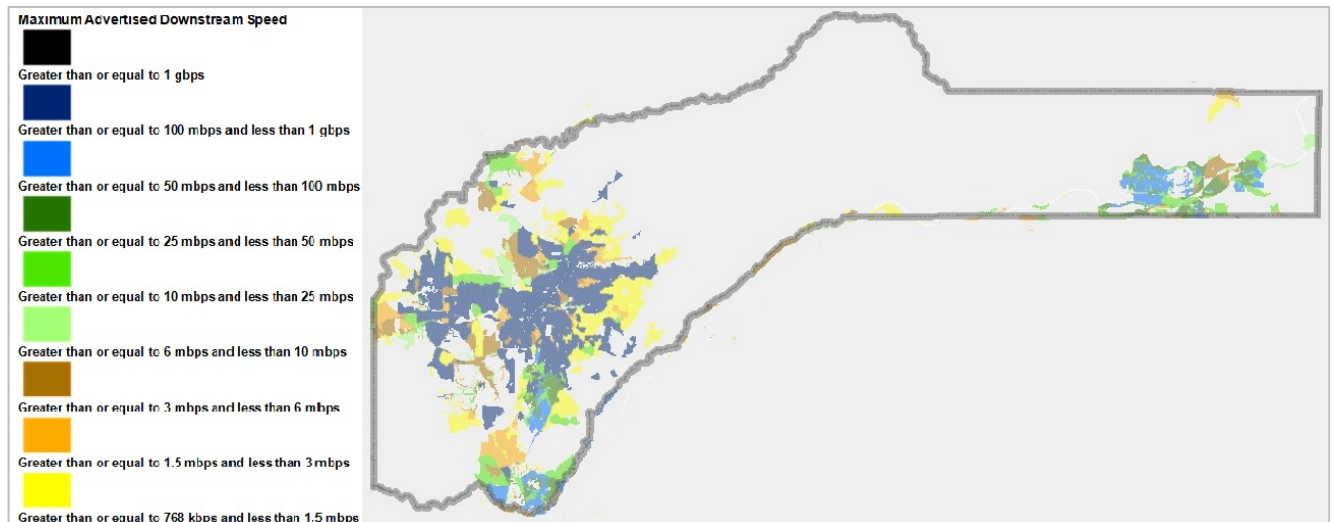
provide access in the greater community. Three community anchor institutions were initially connected, including the Nevada County Library for patron use.

Utilizing a \$15 million California Public utilities Commission grant, a local Internet Service Provider is working to build a 1Gbps fiber network to homes and businesses in western Nevada County. The Truckee area’s cable TV provider Suddenlink Communications announced plans to update their infrastructure to offer 1Gbps broadband services. Donner Summit area residents can now receive 50Mbps Internet service. In addition to broadband, rural cellular data coverage is slowly expanding with major local providers, Verizon, T-Mobile, Sprint, and AT&T, adding new towers and repeaters over the past year. Several other new towers are currently being planned.

County	% of Population with Broadband access*	Statewide Ranking
Nevada	99.3%	38
Butte	99.7%	30
El Dorado	99.6%	34
Mendocino	95.6%	51
Napa	99.9%	24
Placer	99.9%	21
Sutter	100%	9
Tehama	99.7%	32
Yuba	100%	18

[National Broadband Map](#)

*Broadband is defined as download/upload speed >3 Mbs / >.7 Mbs



Utilities



Nevada County ensures the safe and reliable disposal of solid waste and recycling through a contract with Waste Management for Western Nevada County and Tahoe Truckee Sierra Disposal for Eastern Nevada County.

Nevada County’s current diversion rate is at 53%. The McCourtney Road Transfer Station, operated by Waste Management, takes multiple types of recyclables and waste including commingled recycling, construction and demolition, tires, used oil filters, batteries, appliances, household hazardous waste, Rx medications, and e-waste.

Nevada County Solid Waste maintains an interactive Recycling Facilities maps and a McCourtney Transfer Station Traffic Camera on the County’s website so residents can easily find out where they can recycle their varying recyclables and avoid high traffic times at the transfer station.

County	% Pop. w/Treated Wastewater	Recycling Target*	Recycling Actual*
Nevada City	99%	11.7	6.7
Grass Valley	100%	7.2	4.4
Truckee	91%	10.7	4.0
Unincorporated	19%	3.0	3.3
*recycling is pounds per day per person			

Nevada County, Grass Valley, Nevada City and Truckee departments of Public Works

The Sanitation District provides wastewater treatment in the unincorporated areas of western Nevada County. Currently the majority of the outlying unincorporated areas rely on private septic wastewater treatment systems. A regionalization project has been completed which expanded wastewater treatment to the Penn Valley are.



Current diversion rate of trash to recycling at **53%**

Average of **3lbs** of garbage per resident per day



2 contracted service providers for solid waste & recycling

3 wastewater treatment plants in unincorporated Nevada County



Agriculture


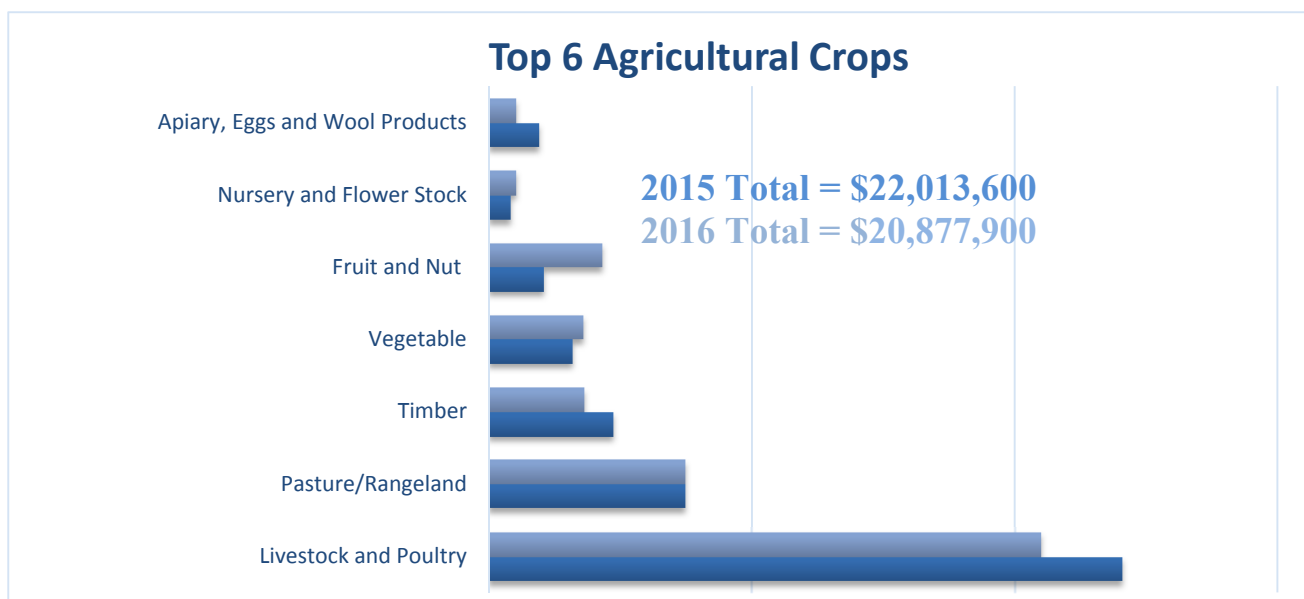


The gross value of Nevada County’s agricultural production for 2016 was \$20,877,900, down 2.75% from the 2015 value. The livestock industry experienced a 13% decrease in value in 2016, mainly due to a 15% decrease in total cattle prices. Timber products saw a 23% decrease in value in 2016, due to the timber harvesting in surrounding counties monopolizing the industry. However, both fruit and vegetable crop experienced significant increases. Wine grape values increased 117% in 2016, while fruit and vegetable crops had a 14% increase.



117%
increase in
wine grape
crop values in
2016

13%
decrease in
livestock
value due
to low
cattle prices

Transportation

Transportation in and around Nevada County includes highway, rail, air, bus, and increasingly, cycling and pedestrian. In 2015-16, the Nevada County Department of Public Works prepared and chip sealed over 18 miles of roadways and brushed 79 miles in the Vegetation Control Program.

A recent report on California road conditions ranked Nevada County third in the state in terms of pavement condition. Nevada County has significantly better pavement conditions than other rural counties in the State. This is partly due to the value the Nevada County Board of Supervisors places on road maintenance, supported by an annual General Fund allocation of approximately \$1.65 million. This funding stream has allowed Nevada County to be one of the few to maintain good pavement condition despite the recession.

Highway Safety Data

Roadways in Nevada County			
County	Fatal & Injury Accidents 2015	Vehicle Miles Travelled (Millions)	Fatal and Injury Accidents/VMT
Nevada	607	3.2	1.9
Butte	1,180	4.7	2.5
El Dorado	832	4.5	1.9
Mendocino	654	3.4	1.9
Napa	1,063	3.3	3.2
Placer	1,446	10.1	1.4
Sutter	773	2.4	3.2
Tehama	422	2.6	1.6
Yuba	448	1.9	2.4

California Office of Traffic Safety, California Highway Patrol

Nevada County’s current highway safety statistics remain normal although they typically vary in fluctuation from year to year. Due to the small numbers involved, a few accidents can skew the fatality rate drastically. Nevada County has over 17,000 commuters coming in and going out of the County for work. The top destination out for work is Placer County (6,170), followed by Sacramento County (1,732), and Washoe County, Nevada (844). Commute times range from 30 minutes to Placer, 2 hours to Washoe, and up to 3.75 hours to parts of the Sacramento Valley.

1,099 miles of roads and highways



1 of 4 California counties with 'good' pavement condition



SB1 funding would contribute

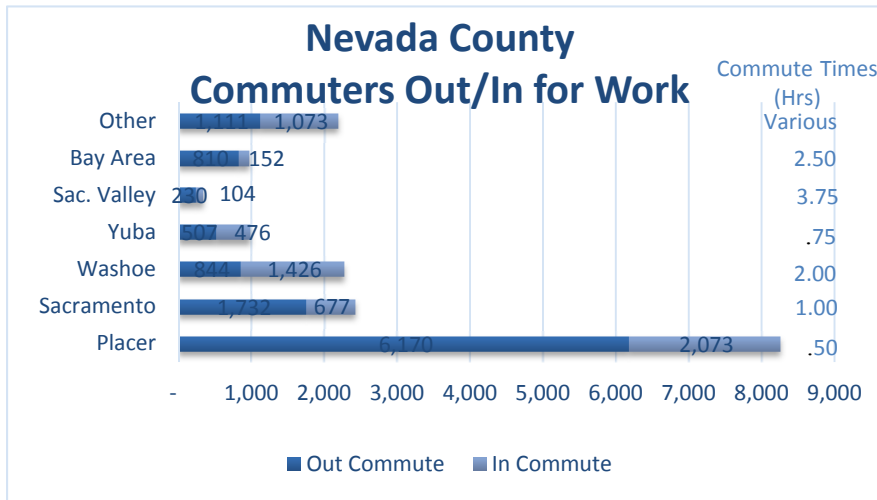
\$47.5M to County road repairs

2nd lowest injury and fatal vehicle accidents of comparison counties

4th lowest in vehicle miles of comparison counties



Commuting has an economic impact on the community because residents may be spending time and money in other locations rather than locally, affecting both family life and local business activity.



US Census

Income and Sales

Of the eight comparison counties, Nevada County ranks fourth in per capita income, third in median household income, and fifth in taxable sales per capita. These numbers are impacted by the sales tax outflow the county experiences as consumers are drawn to the more urban surrounding counties for many shopping needs.

County	Per Capita Income	Median Household Income	Total Taxable Sales (\$Bill.)	Taxable Sales per Capita
Nevada	32,442	56,521	1.3	13,042
Butte	24,259	43,444	3.1	13,969
El Dorado	35,588	69,584	2	11,304
Mendocino	24,059	42,980	1.4	15,746
Napa	36,475	71,379	3.3	23,566
Placer	36,022	73,948	8.7	23,684
Sutter	23,689	52,017	1.6	17,038
Tehama	21,263	41,001	0.8	12,353
Yuba	20,471	46,892	0.5	6,783

US Census

11,000 commuters leave Nevada County for work



6,000 Commuters coming in to Nevada County for work



4th

in per capita income of



comparison counties



3rd in median household income of comparison counties



5th in sales per capita of comparison counties



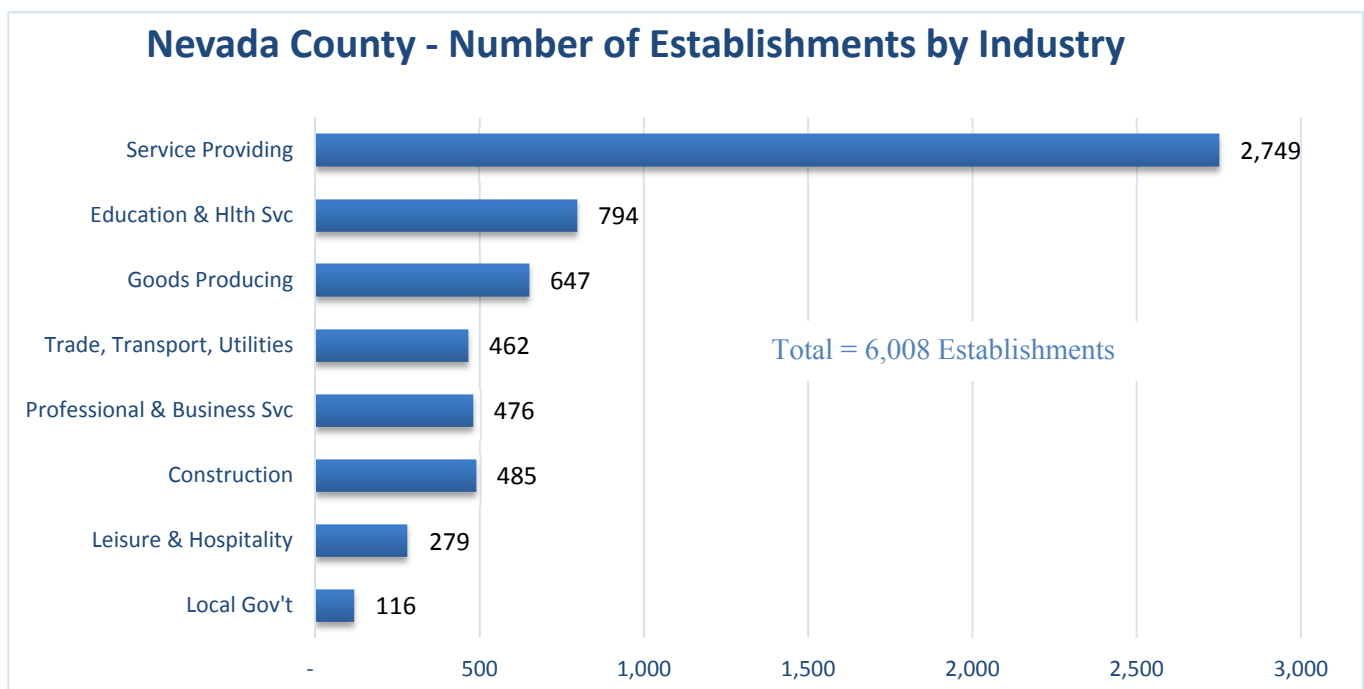
Employment and Unemployment

Industry	# Employed	% Employed
Education and Health Services	5,510	17.7%
Retail Trade	3,980	12.8%
Leisure and Hospitality	4,520	14.5%
Natural Resources, Mining, and Construction	2,920	9.4%
Professional and Business Services	2,220	7.1%
Manufacturing	1,420	4.5%
Financial Activities	1,310	4.2%
Other Services	2,130	6.8%
Transportation, Warehousing, and Utilities	480	1.5%
Wholesale Trade	390	1.2%
Information	290	0.9%
Farming	60	0.2%
Government	5,980	19.2%
Total	31,210	100.0%

State of California Employment Development Department, Annual 2016

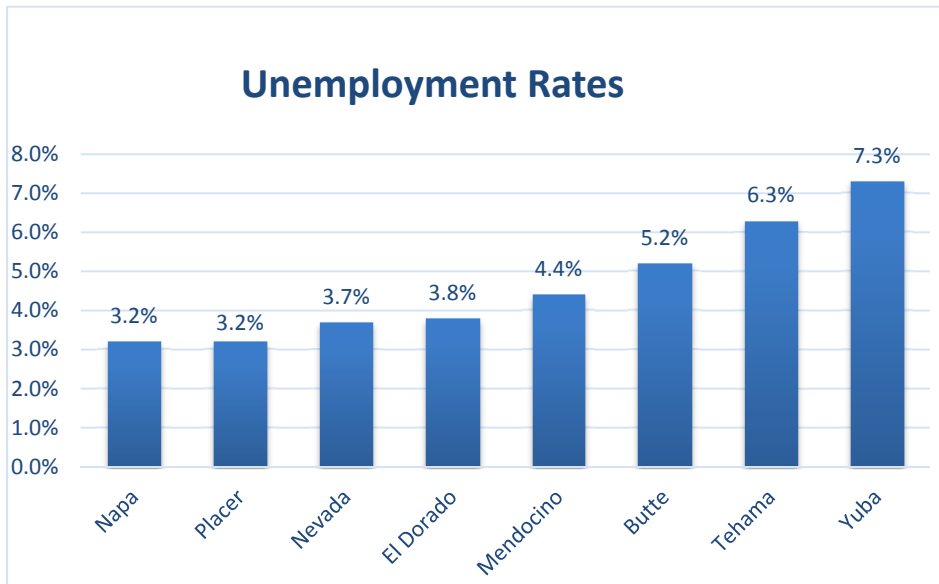
Employment by sector paints a picture of economic health by industry in the County overall. The Service-Providing sector leads in the number of people employed (60.6%), followed by Government (19.7%), and Goods Producing (13.7%) sectors. Average weekly wages range from \$382 in Leisure and Hospitality to \$1,245 in Federal Government. This year, the number of jobs increased from 28,862 to 31,380. The increase of jobs in the service-providing and government industries led to a slight .8% increase in the Average Weekly Wage.

Nevada County's vibrant community, abundant natural beauty, location and natural resources provide a competitive advantage for employee attraction. Nevada County's top businesses include technology, ski-resort and other lodgings, grocery stores, schools, and other service providers.



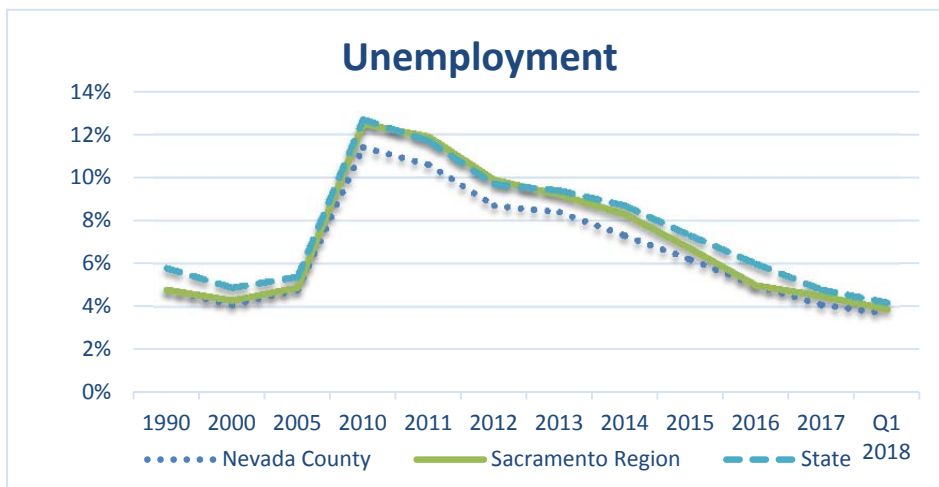
CA Employment Development Department, Quarterly Census of Employment and Wages, Annual 2016

Unemployment is the estimated number of people who are actively seeking work and are not working at least one hour per week for pay, and who are not self-employed. The rate of unemployment reached its peak in 2010 and has steadily declined as the economy rebounds.



CA EDD, Labor Market Information, Unemployment, March 2018

Unemployment in 2017 is lower than the 4.8% unemployment rate before the recession in 2005, and also a decrease from the 2016 rate of 5.1%. Nevada County's unemployment rate tends to be below the rate for the Sacramento Region, and has been consistently lower than the California average since 1990, while generally following statewide trends. Nevada County ranks third lowest in unemployment among the comparison counties.



CA EDD, Labor Market Information, Unemployment Rates

3rd lowest in unemployment of comparison counties



1,800 unemployed workers in March 2018

3.7%



unemployment rate in March 2018

66.7% of residents are employed in Service-Providing sector



31,210



jobs in Nevada County